

# FCA News



FOR MEMBERS OF THE FINNISH CENTER ASSOCIATION

March 2012

## CHAIRMAN'S CORNER

By the time you receive this newsletter, you will have previously received the appeal letter written on behalf of the Board of Trustees, and signed by me, your Chairman. I hope you have had time to give the letter your full consideration, and found it possible for you to make a donation for our beloved Finnish Center. In the foyer of the FCA stands an easel graphically showing the progress of the incoming donations. I hope each and everyone will do their part by contributing to make this fundraising drive a huge success!

I would like to take this opportunity to remind everyone of the Finnish Center annual meeting taking place Sunday, February 19, at 2 pm. At this meeting the election of Trustees will occur. It is important for the membership to attend and become familiar with the Trustees who will be shaping the future of the FCA. In addition to the Trustee election, the Committee Chairpersons will be elected for the coming year as well. Think about who you would like to see elected, or perhaps you might consider serving in that capacity yourself. Remember, the annual meeting is the time and place to make it all happen.

Cortland R. Book  
Chairman

### INSIDE THIS ISSUE

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### KAIVAMA CONCERT MARCH 4th



Finnish-American musicians Sara Pajunen and Jonathan Rundman of the folk duo KAIVAMA and Arto Jarvela from Finland will be here on Sunday, March 4 at 2 pm.

On their CD's Pajunen's unique fiddle playing is the common thread and Rundman adeptly adds various instruments to each track.

Both were raised in Finnish-immigrant epicenters not far from the shores of Lake Superior, Pajunen's hometown of Hibbing, MN and Rundman's own Ishpeming, MI are famous for vast open-pit iron ore mines. The band's name reflects this spirit of excavation. "Kaivama" is a Finnish word stemming from kaivaa; to delve or dig.

Among many venues, KAIVAMA performed at FinnFest in San Diego and will be in Florida in February. Mark your calendar for this special event.

Cultural Committee

# CALENDAR

## WEEKLY EVENTS

**Finnish American Singers**

Mondays 7 pm to 9 pm

**Library**

Open Mondays 9 am to 2 pm

**NikkarinTalo**

Mondays 9 am

**Finlandia Garden Club**

Mondays 9 am

## MONTHLY EVENTS

**Gift Shop-Meeting**

2<sup>nd</sup> Monday 1 pm

**Card and Game Party**

1<sup>st</sup> Wednesday 11 am-4 pm

**Finnish Conversation**

1st Friday of the month 10 am

**Book & Journal Club**

Last Monday of month, 1 pm

## FEBRUARY

- 15 101st Luncheon 11 am  
 19 Suomi-Koulu  
 19 FCA Senior Housing Annual Meeting 1 pm  
 19 FCA Annual Meeting 2 pm  
 20-23 Poker Nights  
 22 Pulla Bake 9:45 am-3 pm  
 23 Rental 6:30 pm  
 24 Fish Fry 5-8 pm  
 26 Open House 1-4 pm  
 29 Monthly Luncheon Group 12 pm

## MARCH

- 2 Fish Fry 5-8 pm  
 4 Kaivama Concert 2 pm  
 8 Joint Board Meeting 6:30 pm  
 9 Fish Fry 5-8 pm  
 9-10 Kitchen Rental  
 11 Daylight Savings Time Begins  
 11 Brunch 12-1:30 pm  
 14 Pulla Bake 9:45 am-3 pm  
 14 Rental 6:30 pm  
 16 St. Urho & Fish Fry 5-8 pm  
 21 101st Luncheon 11 am  
 23 Fish Fry 5-8 pm  
 25 Open House 1-4 pm  
 28 Monthly Luncheon Group 12 pm  
 29 Rental 6:30 pm  
 30 Fish Fry 5-8 pm

## APRIL

- 8 Easter  
 12 Board Meeting 6:30 pm

## THE EXCITEMENT BUILDS

It is once again time for the annual meeting of the Finnish Center Association. This is the forty-fifth time this important gathering has occurred. Perhaps this will be the most important meeting ever held as we have decisions to make that will determine the future of our center.

The FCA Annual Meeting will be held on Sunday, February 19, at 2:00 pm. Please also attend the meeting of the FCA Senior Housing Corporation at 1 pm.

## BOOK & JOURNAL CLUB



The Book & Journal Club meets on the last Monday of the month at 1 pm in the library. Discussion is open to topics of general interest found in Finnish or Finnish American media including books, newspapers, magazines and TV or internet sources.

Donald Autio

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 www.finnishcenter.org

### Officers

Cortland Book, Chairman  
 Paul Rajala, Vice Chairman  
 David Sharpe, Secretary

### Board of Trustees

1 Year  
 Norman McCue, Christine Johnson,  
 Neil Lehto

2 Year

Katja Jablonski,  
 Gerald Malstrom  
 Marlene Ruuskanen

3 Year

Frank Gottberg, David Sharpe,  
 Cortland Book

### Financial Review

Neil Manley, Jr., Dagmar Malstrom  
 Marlene Ruuskanen

### Treasurer

Christine Johnson

### Committee Chairpersons

Building & Grounds

Frank Gottberg

Cultural

Tarja Virtanen

Education

Katja Jablonski

Finance

Marlene Ruuskanen

Gift Shop

Margaret Laurila

Mailing

George Koskimaki

Membership

Norbert Leppanen

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Ilene Yanke

Sunshine Lady

Eunice Potti Gould

Garden Club

David Sharpe

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*Tapiola Village*

Laura Fultz, Manager  
 (248) 471-3802

*Freedom Square*

Mary O'Brien, Manager  
 (248) 442-7250

**Tapiola@ameritech.net**

**www.fcaseniorhousing.org**

## MARCH TO THE GARDENS

When March comes we always think that winter is over. But unfortunately, March is often a winter surprise. But no one can deny the bulbs pushing out to show their beauty in late winter and early spring.

It is time to think about your garden year which is about to begin. Finlandia Gardens needs dedicated care in so many ways.

Who will photograph the weekly changes that are coming? Who will assist in the greenhouse, starting seeds for later planting in the gardens? Who will come and enjoy a visit with the garden club on Monday and Wednesday mornings after 9 am?

Garden Associates are artists in a way. Gardeners need to be appreciated through the viewing of their work. What about taking a self-guided walking tour of Finlandia Gardens? You are all invited to become one of the Finnish Center volunteers who help create the outdoor beauty of our center. We do realize that the greatest credit goes to "Mother Nature".

Great truths have been expressed about gardening by accomplished people. For example, "The first day of spring is one thing, and the first spring day is another. The difference between them is sometimes as great as a month." Henry Van Dyke

"No two gardens are the same. No two days are the same in one garden." Hugh Johnson

"Gardening is cheaper than therapy and you get tomatoes!" Author unknown.

When you come to the Center look around at the beauty that surrounds you.



**THINK  
SPRING**

## SAVE ON YOUR NEXT PASTY ORDER



The next pasty bake is Saturday, March 24. Make your reservations by signing up on the sheet in the FCA lobby, by calling the Finnish Center, or by email at [fca-pasties@comcast.net](mailto:fca-pasties@comcast.net). All orders must be picked up on Saturday between 11:00 and 4:00.

The cost is \$5 each, but for orders of 10 or more, you can save 10%. Here is how: first, email your order and phone number to [fca-pasties@comcast.net](mailto:fca-pasties@comcast.net) by 10:00 pm on Monday, March 19. To receive the discount you must pick up your order on Saturday.

Volunteers are always needed to help with the pasty bake. Simply sign up on the sheet in the lobby or contact Paul Rajala. (Pasty-making volunteers can pick up a free pasty on Saturday).

***Please note that the pasty bake raises needed funds for the FCA!***

**WANTED:  
OLD  
SILVERWARE**



The garden club is looking for old silverware for wood shop projects. We are making wind chimes and suet feeders from silverware. If you have any spare pieces, no longer used, bring them to the Finnish Center and we will turn them into beautiful products in the woodshop.

Thank you.  
FCA Garden Club



## SULO RAINA HAND SAW PLAYER SCHEDULED TO PERFORM

The Finnish Cultural Corporation (FACC) is planning on sponsoring a performance at the FCA on May 19, 2012 featuring Sulo Raina, a “hand saw” player from Finland. To support this program the FACC is soliciting donations to defray expenses. Donations are tax deductible. Donors will be acknowledged by letter and in the program. If you are so inclined make checks payable to the FACC, P. O. Box 483, Farmington, MI 48332.



## WHAT IS FINNFEST?



Perhaps you have heard of FinnFest but never really knew exactly what it was. Here is a description from the parent organization website <http://www.finnfestusa.org/about-us.html>

FinnFest USA, a nationally based 501(c)(3) non-profit corporation, organizes an annual festival to celebrate Finland, Finnish America and Finnish culture. It operates independently from any political or religious groups. The Board of Directors of FinnFest USA selects festival sites and provides direction. The national office is maintained by the President, and is currently located in Minneapolis, Minnesota.

Each annual festival is organized by a local site working under the supervision of the national board. Local Finnish American organizations and individuals work with the entire community in organizing the festival. Partnerships with local institutions include: the Convention and Visitors' Bureau, arts organizations, colleges and universities, civic organizations. Festival events often join on-going summer community festivals and become part of local theatrical, music, art, literature, historical exhibitions, and lecture series.

The Festival is held over a 3-5 day period at a time determined by the host site usually during the summer. Festivals have been held at a variety of sites from parks to college campuses to conference centers.

The most recent FinnFest was held in San Diego, California, in August, 2011. In 2012, Tucson Arizona will host the event from November 8<sup>th</sup> through the 11<sup>th</sup>. In future issues of the FCA NEWS, we will offer information on the FinnFest as it becomes available.

In 2013 the FinnFest will return to Michigan. The event will be held in the city of Hancock from June 19-23, billed “A Midsummer Eve’s Dream.”



## ANNOUNCEMENT

The annual election for FCA Board of Trustees members will be held at the FCA Annual Meeting, Sunday, February 19 at 2 pm. Persons who have been members of the FCA for one year are eligible to run for office.

The following board incumbents will stand for election:

Christine Johnson - Treasurer of the Board  
Neil Lehto - Member of the Board

The following members have indicated they will run for the FCA Board of Trustees:

Olli Lamminen Member of the FCA  
Development Committee  
Allen Tuomaala Past FCA Board Chairman  
Yvonne Lockwood

The following FCA members have announced their intention to run for alternate positions on the board of trustees:

Fran Fadie  
Gayle Gullen  
Ruben Nayback  
Ilene Yanke

Five members need to be elected to the FCA Board of Trustees and three members as alternates. Eligible members can be nominated from the floor at the FCA Annual Meeting. You must be a member to vote in this election. Your attendance is requested at this important meeting.



### SUNSHINE LADY

Sending get-well cards, thinking-of-you cards and words-of-encouragement cards to FCA members

This little known function has been around for many years, and can only be accomplished when I am notified that someone needs a card. Send or call your card requests to the attention of the "Sunshine Lady" at the FCA.

Thank you, Eunice Potti Gould



## FINANCES WILL IMPROVE WITH YOUR HELP

The FCA dues were increased at the January 15 Members Meeting coming into effect as of March 1. This change reflects our efforts to meet the financial needs of the association.

Results of the development committee program have been positive and our financial progress can be seen on the financial temperature chart in the FCA foyer. We are hopeful that operation of the center will continue at least through 2012.

More information about the Finnish Center can be viewed on our websites, [www.finnishcenter.org](http://www.finnishcenter.org) and [www.finlandiagardens.org](http://www.finlandiagardens.org).

Volunteer efforts have been hopeful and this has helped greatly in keeping our program viable. If you have some time, come join us on Monday, Wednesday or Friday. Notify the office when you plan to come in.

Thanks to all of you who are contributing your resources and talents to the continuation of our center.

## FINNISH AMERICAN SINGERS



The Finnish American singers are looking forward to their annual Spring concert. They are rehearsing a wide variety of music both Finnish and American selections.

The concert will be presented on Sunday, May 20 at 3 pm. As usual a light luncheon will follow the concert with tasty sandwiches and deserts.

Gerald Malstrom  
Publicity

## MEMORIAL FUND

When making a memorial donation, you may direct it toward a specific fund.

The funds available are: FCA General Fund, Library, Scholarship, Hoijakat Folk Dancers, Drama Club, Finn Weavers, Garden Club, Soittoniekat Folk Musicians and Finnish American Singers.

If a donation is undesignated, it goes to the General Fund for expenses of the Center.

The family of the deceased may direct undesignated donations toward a specific fund (up to one year after date of death).

Please make your check out to the Finnish Center Association and send donations to: FCA, 35200 West Eight Mile Road, Farmington Hills, MI 48335. Donations received by the 5th of each month will be published in the next month's newsletter.

You may also direct your donation toward the Elders' Housing, but then your check must be made out to FCA Senior Housing Corp.

Please include full name (with middle initial), address, dates of death and birth of the deceased; also the name and address of the next of kin to whom the acknowledgement card is to be mailed.

If you know of a member, parent or child of a member who has passed away, **please call the FCA at (248) 478-6939**.



In memory of FCA member George Kane (1/7/12) donations were made by Ray & Pearl Wanttaja, Kay Simo, Ralph & Milda Mattila.

In memory of FCA life member Sarah (Sally) Maynes (2/3/12) donations were made by Ray & Pearl Wanttaja and Kay Simo.

In memory of FCA member Vivian Kane (10/9/11) a donation was made by Ralph & Milda Mattila.

In memory of Bertha (Akola) Kayhko (8/14/11) of Farmington Hills, a donation was made by Ralph & Milda Mattila. Betha was the mother of Elaine Burcar.

In memory of FCA life member Helvi Wertheimer (10/23/11) donations were made by Charlotte Lytikainen, Ruben & Grace Nayback.

In memory of FCA life member Laina Lampi (3/20/11) a donation was made by Robert & Mai Horn.

In memory of FCA life member Lillian Aukee (12/18/11) donations were made by Fritz Putkela, Patrick & Maxine McGlennen, Jeffrey & Holly Dipaolo, Charlotte Lytikainen, Norbert & Luise Leppanen, Jill Guz, Elvi Saviniemi and Laura Hirvela and to the FCA Senior Housing Corporation by Maria Hill.

In memory of FCA life member Robert Erickson (9/28/11) donations were made by Ruben &

Grace Nayback and Ralph & Milda Mattila.

In memory of FCA life member Robert Usitalo (10/29/11) donations were made by Ruben & Grace Nayback, Robert & Elsie Usitalo Trust, Dana & Ellen Varney, Charlotte Lytikainen, Wilbert & Delores Rajala, David & Mary Kay Sonntag, Elvi Savaniemi and his cousin Milda & Ralph Mattila.

In memory of FCA life member Sylvia Saarinen (11/21/11) donations were made by Charles & Leonarda Brown, Ruben & Grace Nayback and Erick Kyro.

In memory of FCA member Victor P. Kimler (6/9/09) a donation was made by Jackie Scheel.

In memory of FCA member Barbara Wanttaja Kilpela (10/2/11) a donation was made by Ralph & Milda Mattila.

In Memory of FCA life member Arlene Mattson Sabin (10/31/11) a donation was made by Ralph & Milda Mattila.

In memory of Karen Matthews a donation was made to the FCA Senior Housing Corporation by Charlotte Lytikainen.

The FCA also wishes to extend its condolences to the families and friends of these FCA members.

Lillian Aukee (12/18/11)  
Sarah Maynes (2/3/12)  
George Kane (1/17/12)

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### GOING PLACES

**Caesars Windsor**-1 day-Thursday, April 12, 2012-\$15, Free Show: Florence LaRue and the 5th Dimension. \$10 Casino package. Departs 8:30 am and returns 7 pm. Combo with Nardineers. Passport, passport card, enhanced drivers license or certificate of naturalization required.

**Cornwell's Dinner Theater**-1 day, Tuesday, May 8, 2012-\$73 Featuring: *Funny You Don't Look Like a Grandmother* and includes Cornwells delicious carved turkey luncheon. Combo with Nardineers. Departs 9:30 am & returns 6 pm.

Also note that since we are now combined with several groups you must get your deposits in early. It's a matter of "first come, first served".

If you leave your car at the FCA while on a trip, please park at the north end of the property. If you park near the main entrances you are using spaces needed for other functions.

Pearl Wanttaja (248) 541-0054.



### ST. URHO'S DAY FRIDAY, MARCH 16

Get out your purple and green clothing to wear for our St. Urho's Fish Fry and party on Friday, March 16 beginning at 5 pm. Our FCA Bakers will have some tasty green desserts for purchase. FinnFolk members will entertain, so come, as you may not have heard them for awhile. I know that some of you will still dance to their quality Finnish music after we do some of our usual St. Urho's Day hullu (craziness).

The hullu will start around 6:30 pm when we select a new St. Urho for 2012, crown him, and parade around, following him. There will be St. Urho's Day readings, and a sing-along. You'll enjoy the grapes and grasshoppers decorations. See you there.

Ilene Maki Yanke

### FCA BAKERS

We are delighted with the success of the January Finnish Breakfast that we did in conjunction with Social and the Brunch workers. About 70 attendees enjoy our Finnish entrees.

Many thanks to Hannah Carlson, Barb Whitty, Betty Taipalus, Char Lytikainen, Lorraine Hannah, Jan Mills and Ilene Yanke for baking the pulla and piirakka. The next Finnish Breakfast will be Sunday, April 15.

We will be baking pulla on February 22 and March 14. Call in your orders or sign the sheet in the entrance. Plan to come from 9:30 am on these days to help us bake. Lunch is provided while the dough rises.

Beginning on Friday, February 24, the FCA will have Fish Fries during Lent from 5-7 pm, for the donation of \$9. Our FCA Bakers have agreed to provide home baked goods for an additional cost. If you purchase dessert from us, all of these profits will go to the FCA.

Ilene Yanke



Pasty peelers practice proper peeling.

Pictured left to right are:  
Karen Gasinski, Bruce Mikko,  
Gayle Gullen, John Saarinen and  
Kevin Hirvela.





## FROM THE FCA LIBRARY



We are excited about the last batch of books we have added to our shelves. There are some real goodies here.

**SUOMI KUTSUU** a.k.a. "FINLAND CALLING" by Carl Pellonpaa, with Jerry Harju. While living in or visiting the U.P., most of you have probably heard the "Suomi Kutsuu" program on TV, hosted by Carl Pellonpaa for 50 years. Carl has finally been convinced to write his life story, and a fascinating one it is. Delightful reading. In biography, B Pe.

**JEAN SIBELIUS; HIS LIFE AND PERSONALITY** by Karl Ekman. Someone inquired about this book at the last brunch, and unbeknownst to me at the time, it was in a group of books that had just been donated! It is an easy, but very interesting read. One could almost call it an autobiography, for Sibelius gave a rare interview to the author, who quotes much of Sibelius directly. His life is covered only to 1938, the date of publication; it includes much of his early years as a struggling young musician. This will be worth your time! Find it in our biography section, B Si.

**LIFE IS AN AMAZING SONG** by John Räikkönen. The author grew up in Finland during the war years. Then an amazing thing happened: he was offered a trip to the U.S. by a sponsor who met him and his mother at the hotel where they worked. The adventure worked out and now he lives as a happy retiree in South Carolina. It's in biography, B Rä .

**THE LAPP KING'S DAUGHTER: A FAMILY'S JOURNEY THROUGH FINLAND'S WARS**, by Stina Katchadourian. Despite the name, Stina is 100% Finnish, part of the Swedish-speaking minority. She relates her experiences as a child during the war. Eventually, she and her sister were evacuated to Sweden where she passed herself off as "the Lapp King's daughter" to impress Swedish children who had picked on her. I had hesitated to acquire another war story, but found it worth every minute I spent reading it. Like the previous books, you'll find it in biog-

**CALUMET HISTORY MAGAZINE, NUMBER ONE -- SPRING 2011** Ed. by Richard Buchko. This is a most interesting new publication which Buchko intends to publish four times a year. Since the covers are firm enough, we intend to shelve it with books. It is a serendipitous collection of history old and new, articles about anything and everything about Calumet and vicinity that popped into the head of the editor. It's in 977.4 Ca.

**CALUMET HISTORY MAGAZINE, NUMBER TWO -- SUMMER 2011.** Ditto for above.

**CALUMET HISTORY MAGAZINE, NUMBER THREE.** Ditto for above.

**MICHIGAN'S UPPER PENINSULA ALMANAC** by Ron Jolly and Karl Bohnak, c 2009. What a wealth of information these two gentlemen have collected in 580 pages! They cover statistics of all kinds, a history of every county, historic landmarks, national parks and more than you ever thought there was to know about the U.P. Because it is so valuable we have made it a Reference book only, but do stop in the library to look through it. You'll find it among our other books about Michigan, 977.4 Jo.

**THE WINTER OF THE BLACK SNOW** by Kalle Paatalo, translated by Richard Impola. This is one in a series of books about life in northeastern Finland, Kalle Paatalo's home area. This deals with life in the '60's, after war reparations were paid, reconstruction had happened and mood was changing. I found it very engaging. F Pa.

**SOUTH OF SUPERIOR** by Ellen Airgood. This, Ellen Airgood's first novel, takes place in Grand Marais (called McAllaster in the book) in the Upper Peninsula. Interesting. F Ai.

**THE HARVARD DICTIONARY OF MUSIC** by Willi Apel and Ralph T. Daniel. This fills a gap in our music section. Very useful when needed. Find it in 780.03.

**TUNTURI** by Yrjo Kokko. Kokko is known for his writings on Lapland; we have several other books of his. This one pictures the Lapp terrain and activity.

Continued on page 9





**SPRING  
FLEA MARKET**

**APRIL 20 and 21  
10 am to 4 pm**

Denise Book, Chairperson  
Nancy Rajala, Co-Chairperson and Concession  
Luise Leppanen, Bake Sale

Craft items, old tyme candy, garden items,  
furniture, jeweled accessories, quilting,  
popcorn man, slightly used treasures and more.

**BAKE SALE ITEMS NEEDED**

Sign up in the FCA lobby or contact Luise  
at (248) 474-3907 to donate your baked goods.

Call (248) 478-6939 for more  
information on the flea market.

**YOU CAN HELP**

Most of you who are members have received the Finnish Center fundraising letter that was sent recently. This letter with information about FCA activities gives you an idea of our programs and needs.

We are ready now to extend our reach to others in the Finnish community. Many of you have children, grand-children, relatives and friends who are not members of the FCA. Sometimes it is difficult to ask to persons we know. We would like you to send us the names and addresses of people you would like us to contact regarding Finnish Center membership and needs.

Your reference will be kept anonymous and we will seek to get their support. This effort will make it possible for us to continue to operate our center. You can contact us with your information at [dcs37mgsc@earthlink.net](mailto:dcs37mgsc@earthlink.net) or send to the Finnish Center care of FCA Membership.



**FCA GIFT SHOP**

Iittala Korento pasta bowl now available. Mugs, plates, cups & saucers arriving soon.

Taika blue & white mugs are here.

Selected Iittala discounted 20%.

5% discount to FCA members  
with purchase of \$25 before tax.



Finnish-made socks in various colors can be used as slippers. Lamb's wool & acrylic make them easy to wash.

Hours of Operation  
Monday, Wednesday, Friday 10:00 am – 4:00 pm  
& during FCA functions.

**POKER NIGHTS**

**Monday, Feb. 20th  
to  
Thursday, Feb. 23rd**

Contact Gene Belttari  
(734) 416-8644  
[ebelttari@wowway.com](mailto:ebelttari@wowway.com)



**FROM THE LIBRARY (continued)**

VILJO REVELL: WORKS AND PROJECTS edited by Kyösti Ålander. Viljo Revell's name has almost been lost in Alvar Aalto's shadow, but here you will see that he was also an architect of note. It's in biography, B Re.

KUVA AAPINEN LASTEN ENSIMÄISTÄ OPE-TUSTA VARTEN. This is a 1922 version of several Aapinens we have published by the Finnish Lutheran Book Concern for Sunday School children. Find it in 494.511.

PYHÄKOULUN LAULUKIRJA. A Sunday School songbook also published by the above.

SIIONIN LAULUJA. "Songs of Zion", also published by the above. This and the above are in 783.9. They are tiny books (for little hands), so if you look for them, look for a tiny book.

Since it looks like you won't have to spend much time shoveling snow this winter, how about putting that time to good use reading one of our new books!

Lillian Lehto, Librarian



## Finland Today



First, Finland has launched a major testing project for electric vehicles and charging equipment with the aim of creating a unified testing environment for more than 400 vehicles and 850 charging stations for the next 4 years. The project will take place in the greater Helsinki area and will involve more than 50 companies and research institutes. In addition to cars, the project will have busses, vans, and other service and transport vehicles. Valmet Automotive will be the major player in the development of vehicle technology and Fortum in the development of charging technology.

After many of the European countries had their credit ratings lowered recently, Finland is basking in its triple A (AAA) rating status. All three credit rating agencies gave Finland their top rating. "Finland is an extremely rare and sought after credit", said P.J. Bye, the global head of HSBC Banking Group.

In a deal worth \$3.6 billion, Finland's Outokumpu will buy the German ThyssenKrupp's stainless steel unit, Inoxum. Inoxum is one Europe's leading stainless steel producers.

Marimekko, the Finnish design and clothing company, is planning to open 15 new stores in Hong Kong and mainland China by 2016. In addition to China, Marimekko already has 22 stores in Japan and South Korea. The area is now Marimekko's second biggest market.

Finland again tops the Freedom of the Press list. According to the annual Reporters Without Borders press-freedom index, Finland and Norway are again at the top of the list for the second year in a row. The U.S. and Europe took hits because of the treatment of reporters covering global protests, like the Occupy Wall Street protest. The U.S. tumbled down from 20th place in 2010 to 47th spot last year.

According to a study by a Belgium-based think tank, The Security and Defense Agency, Finland, Sweden, and Israel are judged to be the countries which are most resilient to cyberattacks on the public and private computer systems. On the bottom of the list, the countries most vulnerable to cyberattacks and cybercrimes are Brazil, India, Mexico, and Romania. Also scoring high on the list were Denmark and Estonia.

And finally, Heikki goes to Dr. Nurmi's office for his regular physical. Dr. Nurmi: "You're in pretty good shape except I would like you to lose some weight." Heikki really gets into the weight losing program, even alters his drive to work by not driving by his favorite bakery/donut spot. Everything is going great, until one day Heikki decides to test his Sisu and drives by the bakery. On his next visit to the Doctor's office Dr. Nurmi asks Heikki how is his diet going? Heikki: "It was going pretty good until one day I decided to test my Sisu by driving by the bakery shop. I told myself that if the Lord meant for me to stop at the bakery, he will have a parking spot right in the front. Sure enough, on my eight trip around the block, there was a spot right in the very front."

Congratulations to Dr. Kevin Nurmi for again being selected as one of the top Doctors in the Detroit area.

Markku Ketola  
marketola@yahoo.com

# ADVERTISING RATES

DEADLINE: DEADLINE FOR APRIL 2012 ISSUE IS MARCH 5TH  
 EDITOR CONTACT INFO: PAUL RAJALA  
 LAYOUT AND DESIGN: NANCY RAJALA  
 E-MAIL ARTICLES: [nrajala@comcast.net](mailto:nrajala@comcast.net)

## FCA NEWS ADVERTISING RATES & SPECIFICATIONS

FCA News is published 11 times annually (June-July issue is combined) by and for members of the Finnish Center Association. Circulation is about 1,000 of your fellow FCA members, and others, per issue.

**Deadline/payment for ad is the 5th of the month preceding publication.**

Column (ad) width is 2-1/4" for rates quoted below. Other sizes quoted on request.

Rates for a camera-ready, black and white ad, per three month period:

3 month rate .....1" ad - \$30.00. 1.5" ad - \$45.00 2" ad - \$60.00

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Photos: B&W photo ads incur a one-time charge of \$25.00 payable at first insertion.

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<input type="checkbox"/> I do not wish to be recognized in the FCA newsletter (Contributors over \$100 will be recognized in the December newsletter)	
Please make check payable to FCA <a href="http://www.finnishcenter.org">www.finnishcenter.org</a> <a href="http://www.finlandiagardens.org">www.finlandiagardens.org</a>	

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