



# FCA News

FOR MEMBERS OF THE FINNISH CENTER ASSOCIATION

February 2012



## POKER NIGHTS

**Monday, Feb. 20th  
to  
Thursday, Feb. 23rd**

**Contact Gene Belttari  
(734) 416-8644  
ebelttari@wowway.com**

## CHAIRMAN'S CORNER

Happy New Year members and friends on behalf of your Board of Trustees. As the year 2012 dawns, we look with great expectations for all good things for the Finnish Center. One of the first items of business will be an appeal letter being sent out to all of our membership.

Your Board has formed a FCA Development Committee that will be devising a five year plan for the survival of the Finnish Center. As you are aware, we are now a completely volunteer organization. We have eliminated all payroll without exception. We have returned to the way the FCA originated. I believe that while this was done out of necessity, the result will bring everyone closer together, as we realize that all members have a responsibility in making the FCA successful.

I ask everyone to carefully read the appeal letter when it is received. I hope all will ask themselves what they can do to assure the future for the Finnish Center.

Most Sincerely, Cortland R. Book, Chairman.

## FCA MEMBER COMPUTER OPPORTUNITY



Dale Hietanen, an FCA member and retired computer specialist, has volunteered to offer his computer skills to FCA members. Beginning in February 2012, members are invited to make an appointment with him to discuss specific computer questions or for short tutorials on the general use of computers (applications, using the internet, email, upgrades, resumes, etc.). Appointments would normally be held at the FCA or, if necessary, at your home or at the Farmington Community Library. Beginning in February 2012, members can make an appointment by leaving a message at (248) 943-3943 or [dalehiet@alum.mit.edu](mailto:dalehiet@alum.mit.edu).

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# CALENDAR

## WEEKLY EVENTS

### **Finnish American Singers**

Mondays 7 pm to 9 pm

### **Library**

Open Mondays 9 am to 2 pm

### **NikkarinTalo**

Mondays 9 am

### **Finlandia Garden Club**

Mondays 9 am

## MONTHLY EVENTS

### **Gift Shop—Meeting**

2<sup>nd</sup> Monday 1 pm

### **Card and Game Party**

1<sup>st</sup> Wednesday 11 am-4 pm

### **Finnish Conversation**

1st Friday of the month 10 am

### **Book Club**

Last Monday of month, 1 pm

## **JANUARY**

18 101st Luncheon 11:00 am

20 Pasty Prep

21 Pasty bake & Sale

25 Rental 6:30 pm

29 Open house 1:00-4:00 pm

## **FEBRUARY**

8 Rental 6:30 pm

12 Finnish Breakfast 12:00-1:30 pm

15 101st Luncheon 11:00 am

19 FCA Senior Housing Annual Meeting  
1:00 pm

19 FCA Annual Meeting 2:00 pm

22 Pulla Bake 9:45 am-3:00 pm

23 Rental 6:30 pm

26 Open House 1:00-4:00 pm

29 101st Luncheon 11:00 am

## **MARCH**

2 Kitchen Rental

3 Kitchen Rental

4 Kaivama Concert 2:00 pm

8 Joint Board Meeting 6:30 pm

9 Pulla Bake 9:45 am-3:00 pm

11 Daylight Savings Time

12 Brunch 12:00-1:30 pm

14 Rental 6:30 pm

21 101st Luncheon 11:00 am

25 Open House 1:00-4:00 pm

28 Rental 6:30 pm

## THE EXCITEMENT BUILDS

It is once again time for the annual meeting of the Finnish Center Association. This is the forty-fifth time this important gathering has occurred. Perhaps this will be the most important meeting ever held as we have decisions to make that will determine the future of our center.

Not only will you learn important details of our financial situation but you will also elect the persons who will lead us forward in the years ahead. You will decide if our dues structure needs to be adjusted to new financial realities. You will hear reports from the board of trustees and committee chairpersons and will hopefully give your ideas and concerns in an open forum at the end of the meeting.

The FCA Annual Meeting will be held on Sunday, February 19, at 2:00 pm. Please also attend the meeting of the FCA Senior Housing Corporation at 1 pm.



## FCA PASTY BAKE USING OUR ORIGINAL U.P. RECIPE

SATURDAY,  
JANUARY 21st  
BETWEEN 11 and 4

35200 W. Eight Mile Road  
Farmington Hills, MI  
48335-5108  
Tel: (248) 478-6939  
Fax: (248) 478-5671  
fcacenter@sbcglobal.net  
www.finnishcenter.org

### **Officers**

Cortland Book, Chairman  
Paul Rajala, Vice Chairman  
David Sharpe, Secretary

### **Board of Trustees**

1 Year  
Norman McCue, Christine Johnson,  
Neil Lehto

2 Year

Katja Jablonski,  
Gerald Malstrom, Paul Rajala

3 Year

Frank Gottberg, David Sharpe,  
Cortland Book

### **Alternates**

#1 Katja Jablonski,  
#2 Marlene Ruuskanen

### **Financial Review**

Neil Manley, Jr., Dagmar Malstrom  
Marlene Ruuskanen

### **Treasurer**

Christine Johnson

### **Committee Chairpersons**

#### Building & Grounds

Frank Gottberg

#### Cultural

Tarja Virtanen

#### Education

Katja Jablonski

#### Finance

Marlene Ruuskanen

#### Gift Shop

Margaret Laurila

#### Mailing

George Koskimaki

#### Membership

Norbert Leppanen

#### Publicity & Publications

Nancy Sannar

#### Social

Ilene Yanke

#### Sunshine Lady

Eunice Potti Gould

#### Garden Club

David Sharpe

### **SENIOR CITIZEN HOUSING CORPORATION**

Paul C. Hendrickson, Chairman

#### *Tapiola Village*

Laura Fultz, Manager  
(248) 471-3802

#### *Freedom Square*

Mary O'Brien, Manager  
(248) 442-7250

[Tapiola@ameritech.net](mailto:Tapiola@ameritech.net)

[www.fcaseniorhousing.org](http://www.fcaseniorhousing.org)

## GARDEN CLUB

Here it is February and the evidence of spring is just around the corner. Crocuses will be blooming in front of the lounge near the end of the month. Sap will also be rising in the maples and other trees on sunny days as the temperature rises above freezing. Your gardeners are getting ready to begin early chores of pruning and getting the greenhouse ready for early planting of annual seeds. Outdoor furniture is being stained and painted and plans for the gardens are taking shape.

If you wish to rent a vegetable garden this year it is time to make a reservation. Of course if you rent a garden you get to sample the wonderful raspberries that grow nearby.

If you have never gardened before, join us and we will teach you what we know. We have elevated beds for those who like to garden at waist level. Our club library, located in the coat room, is available for you to peruse and you may borrow a book if you wish. Any gardening books you wish to donate are greatly appreciated.

If you have an interest in being a Finlandia Garden Associate, join us on Monday or Wednesday mornings at 9:00 am and we will show you the many opportunities we offer for enriching your life with moderate activity. Come by the center and watch the miracle of nature as the days grow longer and warmer, and life begins to stir again in the gardens.

Don't forget to send in a donation to help save our beautiful FCA Center. For more information contact David Sharpe (248) 477-5709 or Gayle Gullen (734) 546-5190.



### DECEMBER POKER ROOM ALL STAR VOLUNTEERS

Neil Manley, Rudy Pertunen, Neil Lehto, John Saarinen, Helena Hatton, Lois Makee, Frank Gottberg, Bruce Mikko, Paul Rajala, Christine Johnson, Cortland Book.

The FCA thanks the volunteers at the Poker Room on December 26, 27, and 28. We were at the "Trip Kings Poker Room" located at 8669 N. Lilly Rd., Canton, in the Golden Gate shopping center for a successful three evenings. Our next poker nights are on February 20th to 23rd. Please call or e-mail me to join the "Poker Room All Stars"

Gene Belttari (734) 416-8644  
e-mail [ebelttari@wowway.com](mailto:ebelttari@wowway.com)

### *Maynes Insurance Services, LTD.*

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LIFE • HEALTH • GROUP • PENSION • PROFIT SHARING

### WHAT AN OPPORTUNITY

Do you often wonder what life was like for your parents and grandparents? What was it like in the Upper Peninsula of Michigan?

Have we got a deal for you. Come to the open house at the Finnish Center the last Sundays of the month and talk with "Real Yoopers" who lived their early lives among the pines. Hear exciting tales of a life gone by but living still in the memories of FCA members.

## LARGE CROWD CELEBRATES FINLAND'S 94TH BIRTHDAY

A program celebrating the 94<sup>th</sup> anniversary of the independence of the Republic of Finland was presented by the Finnish American Historical Society of Michigan (FAHSofMI) on December 4, 2011, at the Finnish Cultural Center.

Warmly welcoming the crowd was Ms. Lois Makee, President, FAHS of MI. The guests joined in singing the national anthems of both the United States and Finland, and were accompanied by FinnFolk. Mr. Jerry Malstrom, Past President, FAHSofMI, gave an invocation. The annual, very interesting, "Finland Update" was presented by the Finnish Center's own Mr. Paul Potti, Honorary Finnish Consul of Southern Michigan.

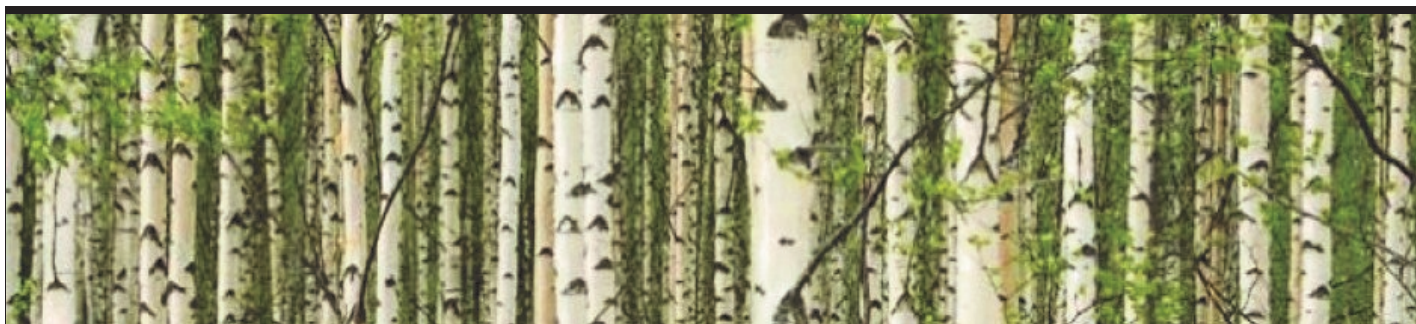
Finnish War Veterans were memorialized by Ms. Louise Hartung, Secretary, FAHSofMI. She introduced Lotta Svard member Ms. Katri Pietila, who was applauded by the audience.

Ms. Barb Kilkka, Youth for Understanding Field Director, Oakland County, introduced four Finnish Youth for Understanding exchange students. Each student gave a brief talk about their current school, host family, and what they liked about Michigan.

The main speaker was Mr. Jim Kurtti, Director of Finlandia University's Finnish American Heritage Center (FAHC). Several of his other responsibilities include being Editor of the *Finnish American Reporter*, representative to the Finnish Expatriate Parliament, and organizer of FinnFestUSA 2013, which will take place at Finlandia University in Hancock. Mr. Kurtti showed many slides illustrating the activities that take place at the Finnish American Heritage Center, and the varieties of artifacts collected there that represent Finnish and Finnish-American heritage. A highlight of the afternoon was a presentation to Mr. Kurtti for the FAHC by the family of FCA member Eleanor Manley of a photo display showing her mother and older sister, who had perished in Calumet's 1913 Italian Hall fire during the copper miners' strike.

During the Afterglow, a tasty light supper was served, provided by FAHSofMI members. People had an opportunity to talk more at length with Mr. Kurtti, and lively music by FinnFolk had listeners tapping their feet. Proceeds from the event benefited the Finnish Center Association. Stay tuned for upcoming programs to be presented by the Finnish American Historical Society of Michigan.

Louise Hartung, FAHSofMI Secretary





## CONCERT MARCH 4

Finnish-American musicians Sara Pajunen and Jonathan Rundman of the folk duo KAIVAMA and Arto Jarvela from Finland will be here on Sunday, March 4 at 2 pm.



Immediately upon KAIVAMA's first public appearance, word of the young Minneapolis-based neo-traditionalists reverberated throughout Finnish communities in America and the band receiving invitations to perform nationwide.

Sara Pajunen's skills as a violinist have earned her degrees from the University of Minnesota and the Helsinki Conservatory in Finland. Multi-instrumentalist Jonathan Rundman has toured the U.S. and Europe as a troubadour songwriter, collecting raves from publications such as Paste, Billboard, and The New York Times.

On their CD's Pajunen's unique fiddle playing is the common thread and Rundman adeptly adds various instruments to each track.

Both were raised in Finnish-immigrant epicenters not far from the shores of Lake Superior, Pajunen's hometown of Hibbing, MN and Rundman's own Ishpeming, MI are famous for vast open-pit iron ore mines. The band's name reflects this spirit of excavation. "Kaivama" is a Finnish word stemming from kaivaa; to delve or dig.

Among many venues, KAIVAMA performed at FinnFest in San Diego and will again be in Florida in February. Mark your calendar for this special event.

Cultural Committee

## DID YOU KNOW?

Did you know that as a member of the Finnish Center you are also a member of FCA Senior Housing Corporation? This membership entitles you to have pride in the great living opportunity provided by our two senior housing locations, Tapiola Village and Freedom Square.

As a member you are requested to attend the senior housing annual meeting at the Finnish Center on February 19, 2012 at 1:00 pm. The annual report and financial statements will be available. FCA Senior Housing Board of Trustees members will also be elected at this time.

Your attendance is earnestly requested. This meeting will be followed by the Finnish Center Annual Meeting at 2:00 pm.



## SUNSHINE LADY



Sending get-well cards, thinking-of-you cards and words-of-encouragement cards to FCA members.

This little known function has been around for many years, and can only be accomplished when I am notified that someone needs a card. Send or call your card requests to the attention of the "Sunshine Lady" at the FCA.

Thank you, Eunice Potti Gould

## MEMORIAL FUND

When making a memorial donation, you may direct it toward a specific fund.

The funds available are: FCA General Fund, Library, Scholarship, Hoijakat Folk Dancers, Drama Club, Finn Weavers, Garden Club, Soittoniekat Folk Musicians and Finnish American Singers.

If a donation is undesignated, it goes to the General Fund for expenses of the Center.

The family of the deceased may direct undesignated donations toward a specific fund (up to one year after date of death).

Please make your check out to the Finnish Center Association and send donations to: FCA, 35200 West Eight Mile Road, Farmington Hills, MI 48335. Donations received by the 5th of each month will be published in the next month's newsletter.

You may also direct your donation toward the Elders' Housing, but then your check must be made out to FCA Senior Housing Corp.

Please include full name (with middle initial), address, dates of death and birth of the deceased; also the name and address of the next of kin to whom the acknowledgement card is to be mailed.

If you know of a member, parent or child of a member who has passed away, **please call the FCA at (248) 478-6939**.



In memory of FCA life member Lillian Aho Aukee (12/18/11) donations have been made by Randy Wanttaja, John Saetta, Pearl & Ray Wanttaja, Waino & Carolyn Aukee and Kay Simo.

In memory of FCA life member Helen Raisanen (12/17/10) a donation has been made by her husband Carl A. Raisanen.

In memory of FCA life member Pauline Kehus Fritz (7/23/01) a donation has been made by Jeff & Germaine Fritz.

In memory of FCA life member Helvi Liimatainen Wertheimer (10/23/11) donations have been made by Randy Wanttaja and John Saetta.

In memory of FCA life member Aili Pelto (10/14/11) a donation has been made by Staff of ELPL.

The FCA also wishes to extend its condolences to the families and friends of these FCA members.

### E & G Heating

Heating and Cooling  
Service and Installation  
Mostly Residential  
(734) 812-6318  
Greg Makila

## FCA BAKERS

Pulla/Nisu baking will resume on Wednesday, February 22 at 9:30 am. If you can't come early, come when you can as we do need helpers to complete the baking process.

Those of you who want to place orders can pick up the loaves around 2:30 pm or we can freeze the loaves for you to pick up at a later date.

Thank you to Lorraine Hannah for mailing out letters to remind bakers of the baking times and dates.

All are welcome no matter what your baking talent may be. We will be happy to teach you.

Ilene Yanke



## SOCIALLY SPEAKING

February is a short month in which we have the Brunch and the Annual Meeting, so we don't usually plan a social event. We'll look forward to plans for March when we celebrate at St. Urho's day.



What do you members think would be a good event? What will you support? Just give me a call.

Ilene Maki Yanke, Social  
(248) 887-3538





**GOING PLACES**

**Zehnder’s of Frankenmuth**—1 day, Thursday, January 26, \$67. Zehnder’s Snowfest luncheon show features “Dueling Pianos” a modern day vaudeville act! These two pianists are comedians as well as top-notch musicians with an unbelievable repertoire of music. This is a combo with Nardineers. Pick up will be at Botsford Cancer Center, 27900 Grand River (west corner near Botsford inn). Departs 8:30 am and returns about 5:30 pm.

Also note that since we are now combined with several groups you must get your deposits in early. It’s a matter of “first come, first served”.

If you leave your car at the FCA while on a trip, please park at the north end of the property. If you park near the main entrances you are using spaces needed for other functions.

Pearl Wanttaja (248) 541-0054.



**FINNISH AMERICAN SINGERS**

Warmest wintertime greetings to everyone.

The Finnish American Singers Christmas Concert held on December 11th was enjoyed by all who attended.

Many thanks to Margaret Laurila, Karen Gasinski and Kristi Gasinski who prepared the delicious luncheon.

The singers are beginning to practice for their annual Spring Concert. Rehearsals are held on Monday nights from 7:00 - 9:00 pm. We are always seeking new members. If you enjoy singing, why not consider joining the chorus? Refreshments are served after practice.

Many thanks to everyone for supporting the Finnish American Singers!

Enjoy the Winter Season!  
Gerald Malstrom - Publicity

**SOCIALLY SPEAKING**

The Christmas Potluck held on December 9th was a cheerful holiday party with about 50 attendees. Once again, the pork loin baked the Finnish way with allspice and prunes, and all of the potluck dishes was delicious! The tables were decorated with the FCA’s tall trees made from Christmas ornament decorations. The members enjoy singing carols in the Finnish language. A hearty thank you to all of you who came.



The photo depicts some of the attendees at the Christmas Potluck.



We were very happy to have Don Reinholm and Steve Niemi of FinnFolk with us to play Finnish and traditional Christmas music. They also accompanied the sing-a-long of Christmas carols.



## FROM THE FCA LIBRARY



If your ancestors came from Finland in 1883 or later, they probably left from the port of Hanko. The Finnish Steamship Company, using Hanko as its port of embarkation, was established in 1883; prior to that time, most travelers left via Sweden. The best known ships used by the emigrants were the *Astraea*, the *Urania*, the *Arcturus*, and the *Polaris*. There were weekly trips from Hanko to Hull, England, except for the busiest times, when there were two weekly trips. The emigrants disembarked in Hull, crossed England by train, then continued their trip to North America. The Hanko-Hyvinkää railway was inaugurated in 1872, making it easy for folks from the interior to reach Hanko as soon as the port was opened.

One of those folks was Eelu Kiviranta, who wrote about his trip as follows:

“Across Finland by train we flew  
 Until Hankoniemi came into view.  
 There was all manner of humankind  
 Each one with America on his mind.  
 We went to the office of emigration  
 Where the agent directed our migration.  
 Each of us received a ticket;  
 Then they took us to the ship with it.  
 A large group of us looked out to shore  
 And gazed at those we’d see no more.  
 As the ship pulled out to sea  
 Upon the waters calm and blue  
 The girls broke into song and mirth  
 Singing farewell to the land of their birth.”

The hotel and emigrants’ office of the Finnish Steamship Company and a bank visited by the emigrants is still at its original place at 15 Boulevard Street. The hotel had 28 rooms and accommodated 300 people, those who could afford to pay for a room. Often Hanko was crammed to overflowing with people having no place to stay. Up to 700 could be seen milling around, waiting for days and sometimes even for weeks for an unscheduled departure and no place to lay down their heads. Every inch of floor space, wherever it could be

found, was spoken for. Even today, one rocky area in Hanko is known as Emigrant Rock, for emigrants held dances there to pass the time.

Today Hanko has a population approaching 10,000 and is a favorite vacation spot. There are over 30 kilometers of sandy beaches, and beautiful old villas once built for visiting royals from Russia during czarist times. Field Marshall Mannerheim owned a cafe, *Neljän Tuulen Tupa* (“The House of the Four Winds”) which is still very popular with tourists and residents alike.

Of special interest to descendants of emigrants is the emigrants’ monument on the rocks outside the Regatta Hotel. It depicts three swans flying out to sea. It was created in 1967 by Mauno Oittinen with the help of the Suomi Seura and 93 Finnish municipalities from where at least 10% of the population had emigrated. The names of the municipalities are engraved at the base.

If you want to read more about Hanko or other cities in Finland, do avail yourself of the travel books about Finland in Dewey section 914.71 or check the card catalog under FINLAND -- DESCRIPTION AND TRAVEL for titles. Eelu Kiviranta’s poem can be found in *A RASCAL’S CRAFT: MUSINGS OF A FINNISH-AMERICAN IMMIGRANT*, Dewey number 811 Ki. (The book is also for sale in the Gift Shop.)

Lillian Lehto, Librarian







**SAVE  
THE  
DATE**

**SPRING  
FLEA MARKET**

**APRIL 20 and 21**

Denise Book, Chairperson  
Nancy Rajala, Co-Chairperson and Concession  
Luise Leppanen, Bake Sale

Call 248-478-6939 for more information.



### FCA GIFT SHOP



Stop in and see what the FCA Gift Shop has to offer.  
Great merchandise with prices to match.  
We look forward to seeing you.

Hours of Operation

Monday, Wednesday, Friday 10:00 am – 4:00 pm  
Saturday 10:00 am – 2:00 pm



*Weddings/Showers • Anniversaries  
Memorial Services • Business Events  
Graduation Parties*

Off site catering is also available  
(248) 921-7561

### THINGS TO COME

You will soon be contacted by letter, phone, or in person, asking you to make a financial commitment toward saving the FCA. As you may know, we have been operating on legacy gifts from our departed members for the last twenty years. These gifts have enabled us to continue even though our expenses have far exceeded our income. We have not recently received these legacy gifts and it is now necessary for us to appeal to you, our members. We are in a position to continue to operate our center only if a sufficient number of our over 900 members will make donations to enable us to meet our expenses.

Without paid staff, we must raise at least \$50,000 per year to meet our expenses. If each of us gives as much as we can afford, we can save our FCA. Already a small number of our members have made donations at the higher levels (\$100-\$1000). If this continues we will be able to survive and rebuild our organization. Of course donations of any amount will help us survive.

Members needing tax deductibility can make their donation to the FACC, Finnish American Cultural Corporation, designating their gift to FCA Finnish cultural and educational programming.

Without staff, we need your support in volunteering as well. We need new programming and assistance in maintaining our building and grounds. Many retired members are currently involved in our programs but we need input from others to infuse our center with new ideas and programs.

Our Finnish traditions and heritage are maintained at the Finnish Center. Let us make sure our legacy continues. Please join us in saving the FCA.

### Heikinpaiva 2012 - Hancock, Michigan

**Set for January 28 with parade, Tori market and polar bear dive.**

<http://pasty.com/heikki/>



## Finland Today



First, many of my Face Book friends in Finland have been writing about the damage that a wind storm did to the trees in their yards on December 26th. Now the forestry companies are evaluating the impact of the powerful storm which brought down vast tracts of forest in the Nordic countries. Timo Salo, forest and environment director at the Finnish Forest Industries said that, "some 4 to 4.5 million cubic meters of wood may have come down because of the storm. The impact is significant, but not dramatic; it represents about six weeks of raw wood in the domestic market."

Nokia, the world's largest mobile phone maker by volume, is moving its Asia-Pacific headquarters from Singapore to Beijing. Nokia said that the move is, "part of our strategy to adapt our operations to the business environment to ensure our competitiveness. This means an increasing focus on assembly in Asia, close to our suppliers." Last year Nokia announced restructuring plans that involved cutting more than 10,000 jobs in manufacturing, research, and development. A Nokia spokesman added that, "the company will continue operations at its Singapore office."

Finland's jobless rate fell to its lowest level in three years. Last month the unemployment rate fell to 6.2%, which is the lowest since December of 2008 when it was 6.1%. A spokesman for the OP-Pohjola banking group says, "the service industry and the domestic market have continued to function well." Exports make up 40% of the Finland's economy and a third of the exports go to the 17 nation European Union. So if the EU money debt crisis deepens, it will slow down Finland's economy.

Old Mutual Plc, Africa's largest insurance company, based in Johannesburg, South Africa, is selling its Skandia Life Insurance Co. Finnish unit, to the Finnish OP-Pohjola Group. The sale price wasn't announced, but the Skandia Finnish unit had gross assets of \$1.7 billion as of September. Old Mutual, founded in Johannesburg in 1845, is also the third largest insurer in the U.K.

With the new year, one thing you don't see in Finland's stores any more is cigarettes. Another part of the "Tobacco Act" took effect on January 1st. What it means is that you can not see tobacco products, advertisements or product labels in stores or kiosks. The store may carry tobacco products, but the customer must ask first. Behind the tighter regulations in Finland is the strong scientific evidence that, "smoking is the most important preventable cause of death in the western world."

"Finland man charged in Two Harbors bank robbery" When I first read the headline, I obviously thought it was about a man who was visiting here from Finland. But, then I remembered I was at a Kalevala Convention a couple of years ago, north of Duluth, near Two Harbors, and we visited a museum in a town called "Finland". The bank robber, Robert Kenneth Moore, had an apartment in Finland, Minnesota, and is not a Finn.

And finally, Toivo, Heikki and Eino had gone to the big city for the "Woodcutters Of America" convention. Heikki got the three of them a suite on the 75th floor of the hotel. But when got back to the hotel, they found that the elevators weren't working, but they had to stop at their suite. Eino: To take the monotony out of walking up all those stairs, Toivo, why don't you tell some good lumberjack jokes for the first 25 floors, and I'll sing some good Finnish songs for the next 25 floors, and than Heikki you tell some stories for next 25 floors. So, for the first 25 floors, Toivo tells some good funny jokes and then Eino sings some Finnish songs for the next 25 floors, and than it's time for Heikki to tell some stories. Heikki: Well, I have a sad story to tell first, I left the room key in the car. Again, Thanks Leena

Markku Ketola, marketola@yahoo.com

# ADVERTISING RATES

DEADLINE: DEADLINE FOR MARCH 2012 ISSUE IS FEBRUARY 4  
 EDITOR CONTACT INFO: PAUL RAJALA  
 LAYOUT AND DESIGN: NANCY RAJALA  
 E-MAIL: [nrajala@comcast.net](mailto:nrajala@comcast.net)

## FCA NEWS ADVERTISING RATES & SPECIFICATIONS

FCA News is published 11 times annually (June-July issue is combined) by and for members of the Finnish Center Association. Circulation is about 1,000 of your fellow FCA members, and others, per issue.

**Deadline/payment for ad is the 5th of the month preceding publication.**

Column (ad) width is 2-1/4" for rates quoted below. Other sizes quoted on request.

Rates for a camera-ready, black and white ad, per three month period:

3 month rate .....1" ad - \$30.00. 1.5" ad - \$45.00 2" ad - \$60.00

Pay for full year .....1" ad - \$100.00. 1.5" ad - \$150.00 2" ad - \$200.00

Photos: B&W photo ads incur a one-time charge of \$25.00 payable at first insertion.

# READ THE FCA NEWSLETTER ONLINE

Note: There is a subscription fee of \$30/year to continue receiving the FCA newsletter by mail. See form below to order your subscription.

OR, enjoy reading the current issue, as well as past issues, of the FCA News free of charge online at our website: [www.finnishcenter.org/news](http://www.finnishcenter.org/news). Use the free Adobe Acrobat Reader program available from [www.adobe.com](http://www.adobe.com).

**Newsletter Subscription:**

I want to receive the FCA News by mail: The fee is \$30.00 per year.

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City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone number: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Mail form and check for \$30 to:

FCA, 35200 W. Eight Mile Road, Farmington, Hills, MI 48335-5208



# FINNISH CENTER ASSOCIATION

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Farmington, Hills, MI 48335-5208

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|---|--|
| <b>FCA Membership Form</b>  | <input type="checkbox"/> NEW FCA MEMBERSHIP<br><input type="checkbox"/> RENEWAL FCA MEMBERSHIP |
| Today's Date: _____ Renewal Month: _____<br>Please type or print clearly name(s) (Include first name and, if applicable, maiden name)<br>Applicant Mr/Ms/Miss: _____<br>Applicant (spouse) Mr/Ms/Mrs: _____   |  |
| Address: _____<br>City: _____ State: _____ Zip: _____<br>Phone: _____ E-Mail: _____   |  |
| Signature: _____  |  |
| <input type="checkbox"/> Annual individual membership: \$25.00 for one member (one vote)<br><input type="checkbox"/> Annual family membership: \$35.00 for applicant, spouse, and children under 18 (one vote)<br><input type="checkbox"/> Life membership: *\$250.00 (one vote)<br><input type="checkbox"/> Life membership: *\$300.00 (two votes) |  |
| *Life membership requires that applicant has been a member in good standing for minimum of one year.  |  |
| Are you of Finnish descent? _____ Is second applicant of Finnish descent? _____   |  |
| Please make check payable to FCA and send to :  |  |
| Finnish Center Association, Membership, 35200 W. Eight Mile Road, Farmington Hills, MI 48335-5108<br>Two signatures are required for new applications only:<br>Recommended by: _____<br>and _____   |  |
| To join or renew your FCA membership simply fill out and detach the above form and mail to:<br>Finnish Center Association, Membership, 35200 W. Eight Mile Road, Farmington Hills, MI<br>48335-5108   |  |

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